

Easy-going, easy-drinking; an introduction to craft. The Monterey way.

Our brewers were California dreaming on the day they came up with Monterey. Full of tropical notes, this pale ale was born but not raised in the USA thanks to its three American-sourced hops. Easy-going, easy-drinking and destined for long, lazy afternoons, a taste will transport you to sun-drenched Monterey Bay. Well, almost...

ABV	3.9%
COLOUR	Gold
AROMA	Tropical
TASTE	Fresh, Resin
BITTER	● ● ● ● ○
SWEET	● ● ● ○ ○

REASONS TO STOCK:

- Monterey is outperforming both the Craft and Ale categories with volumes up +25% vs 2022.*
- A taste of modern craft in a sessionable and accessible way.
- Low ABV and easy drinking – playing into trends of moderation.
- Refreshing and flavourful, ideal for food matching.

ALLERGENS:

Malted **Barley**, **Oats**.

Suitable for vegetarians and vegans.

Source: * Internal sales data MAT to 25.06.23
vs CGA OPM MAT to 17.06.23

